

Testimonials?

Verification?

- Truthful? | How benefit was measured?
- Follow up? How long effects lasted?



Clinical details?

- Prior / subsequent standard treatments disclosed?
- Natural history of the disease?

N = 1 ... no denominator (not evidence)

- How many did not benefit / were harmed?
- Can't predict benefit / risk in others

See also www.lymphomation.org/Testimonials.pdf

23

Testimonials do not deserve our trust – and should instead be regarded with suspicion.

Many of the stories of “cancer cures” or “responses” cannot be verified as true, and do not inform us about how clinical benefit was defined or measured ... or how long it lasted? ... or if prior or subsequent standard therapies were responsible for the outcomes?

And individual outcomes, even when verified, cannot establish causality – that A caused B, nor can they help to predict outcomes for others – people hit the lottery, but that doesn't make playing the lottery a good bet, particularly when betting your life.

Further, spontaneous remissions can occur in cancers, for indolent lymphomas this is in fact quite common, and these events will be incorrectly associated with life style practices – what one happened to eat or take at the time.

Finally, as we know, people who die cannot provide testimonials.