

Sites that promote alternative practices will plant seeds of mistrust as a way to explain why their treatments are not practiced by licensed doctors.

We read: "Big Pharma Conspiracy Keeps Cures from Patients". "Doctors Prescribe Chemo for Profit"

But a conspiracy would require the silence and complicity of doctors, scientists, nurses and regulators who also get cancers, whose children also get cancers; it would require also the complicity of numerous drug companies who are developing and testing competing products.

So there's a need to educate the public on this issue, so that patients mistrust the right sources: the unproven and typically implausible alternative treatments for cancer, sustained by testimonials.