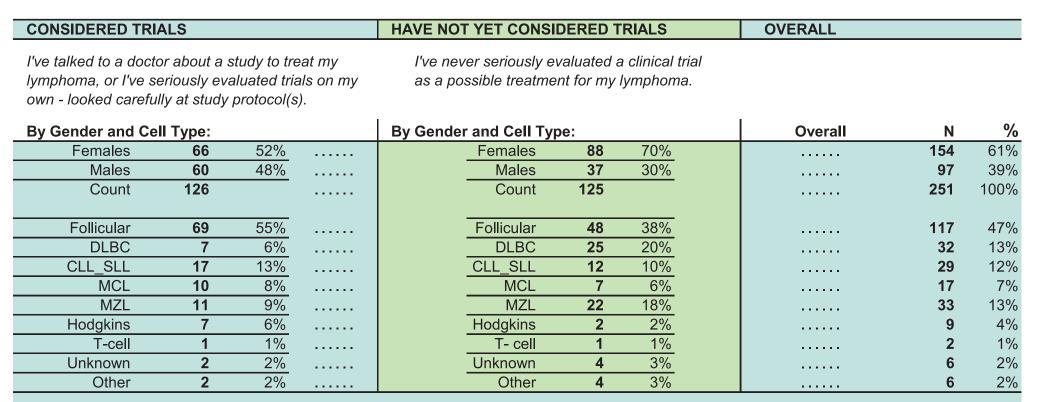
# Interest, attitudes, and participation in clinical trials among patients with lymphoma

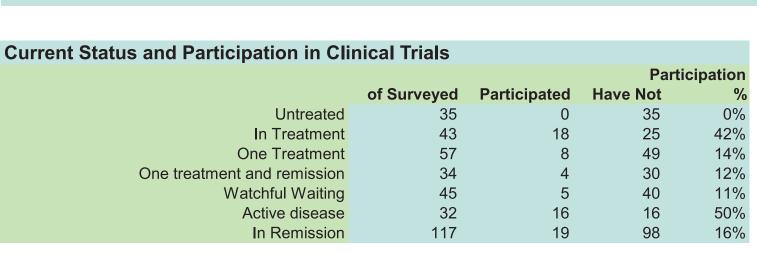
Karl Schwartz, BA, MFA, Patient Consultant to FDA, President, Patients Against Lymphoma; Advisors: John Dixon, Linda Gerstley PhD, Andrew Michael PhD, Carol Lee, Jama Beasley, Lynda Olender MA, RN, ANP, CNAA (with online access)

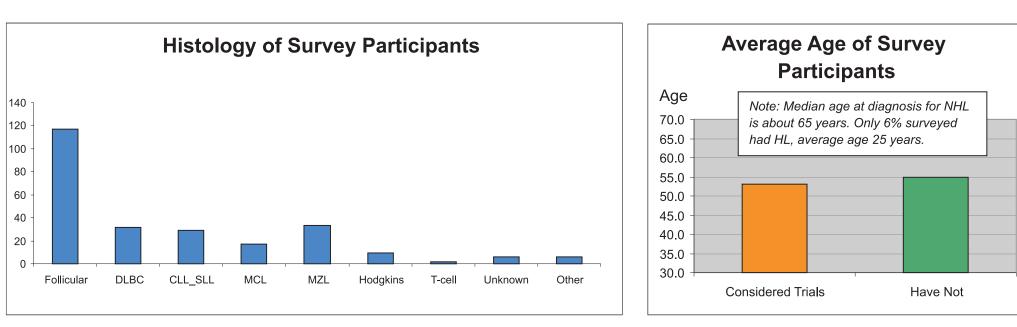
## FINDINGS

# Population

Survey participants: Lymphoma Patients and Caregivers with Web Access Average Age 51 at diagnosis







## Instrument

We captured and analyzed the data using off-the-shelf products (HTML survey and spreadsheet). The conditional survey design branched to one of two sets of questions depending on the participant's response to the following question:

I have considered clinical trials

I've talked to a doctor about a study to treat my lymphoma, or I've seriously evaluated trials on my own - looked carefully at study protocol(s).

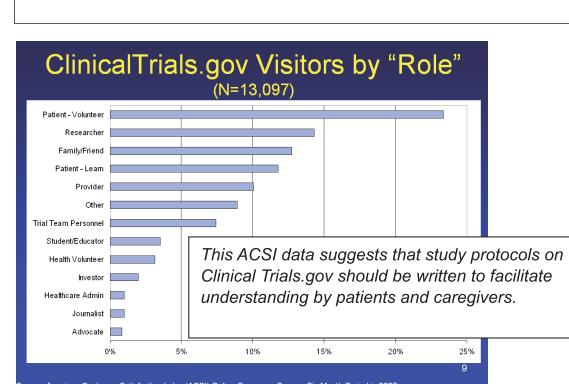
I have NOT yet considered a clinical trial

I've never seriously evaluated a clinical trial as a possible treatment for my lymphoma

See survey: www.Lymphomation.org/ps1.htm

# Learning About

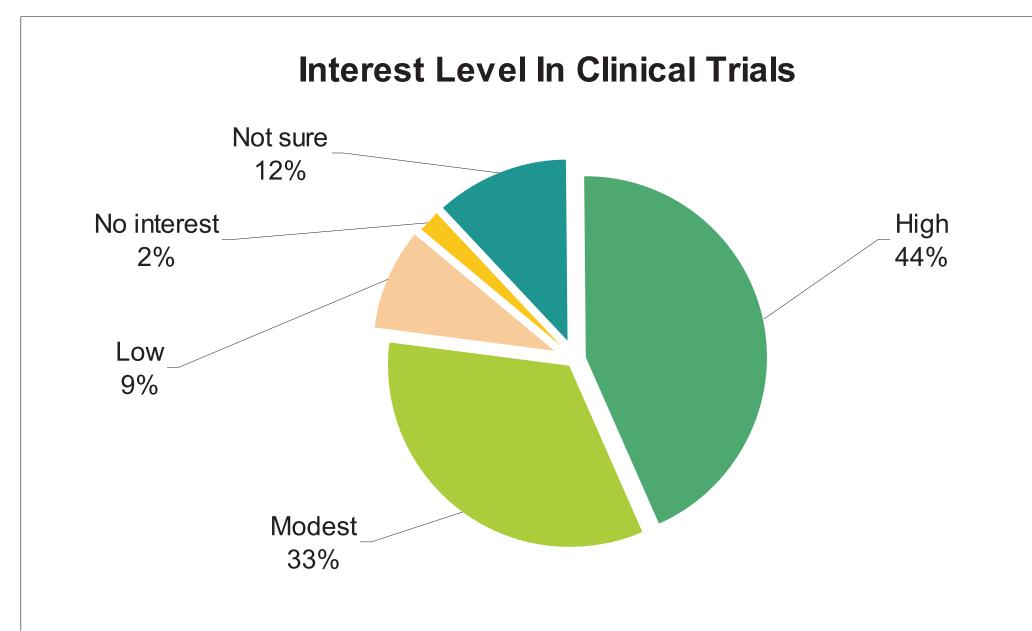




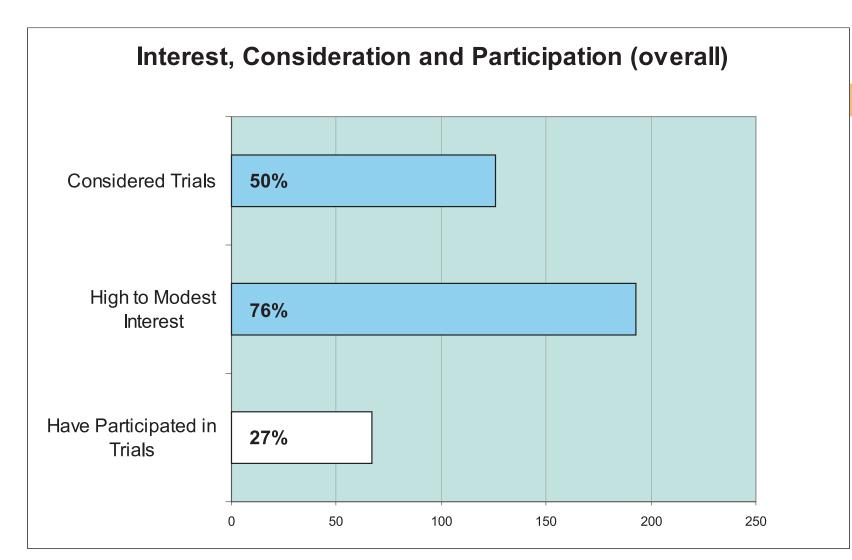
See also Setting-Based Trial Design in DISCUSSION

#### FINDINGS (continued)

# **Interest and Participation**



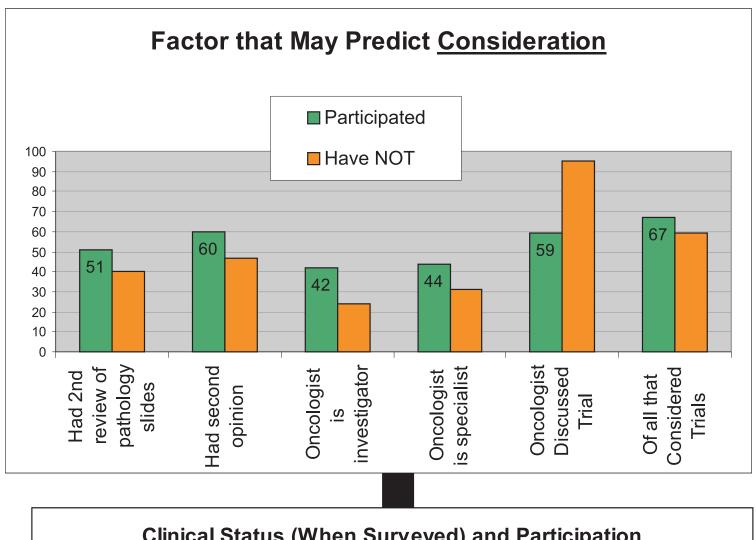
Patient attitudes towards trials are not the main obstacle to enrollment

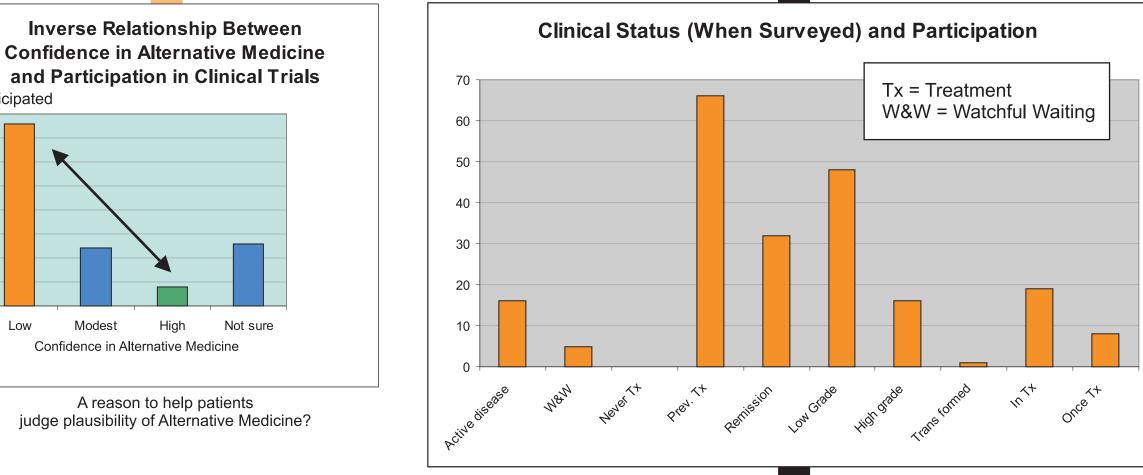


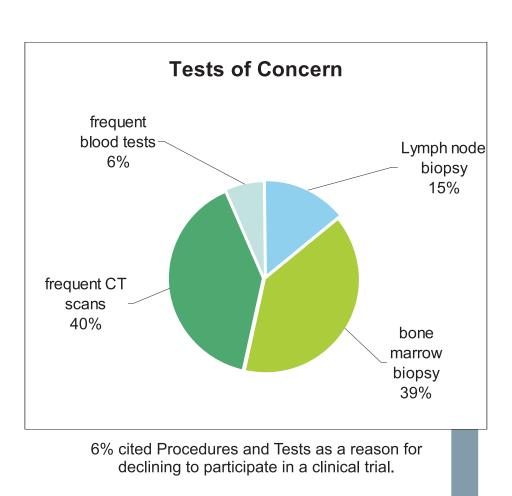
Interest and participation rates higher than commonly cited (3-5%) in this cohort

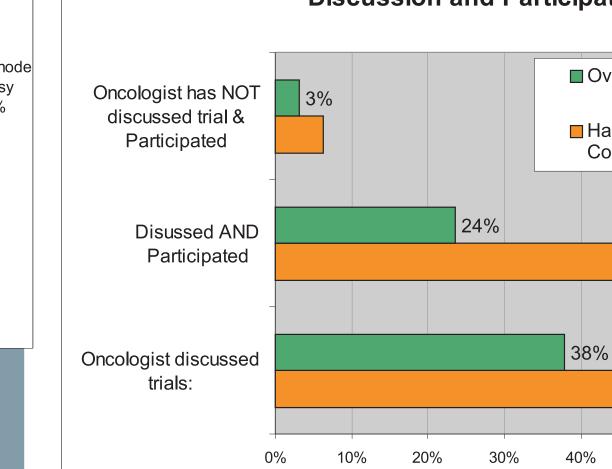
**Considering Trials - or Not** 

## Associations with participation



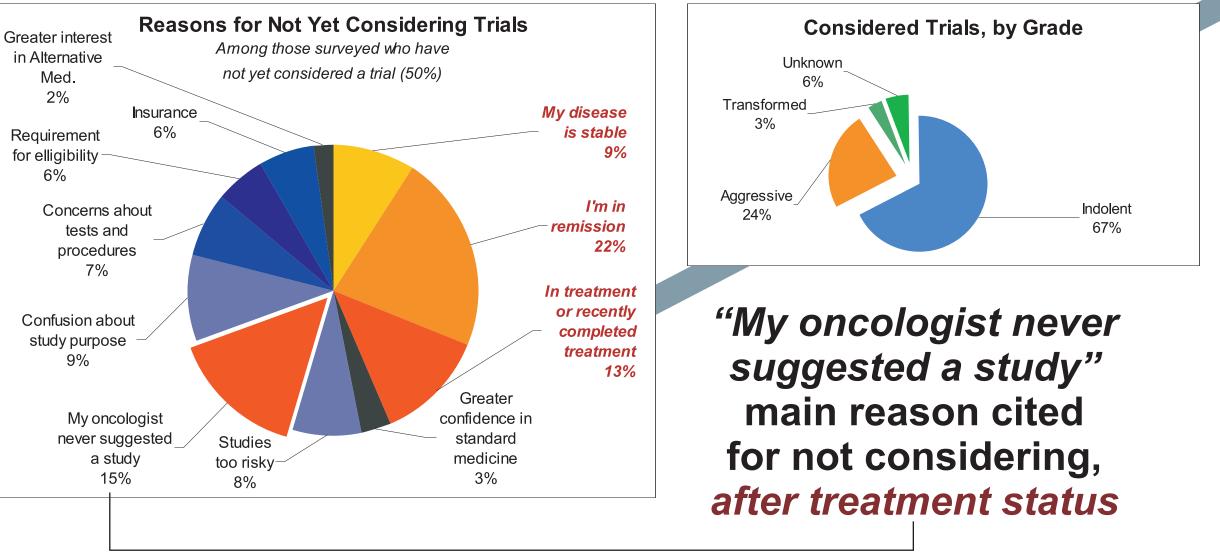




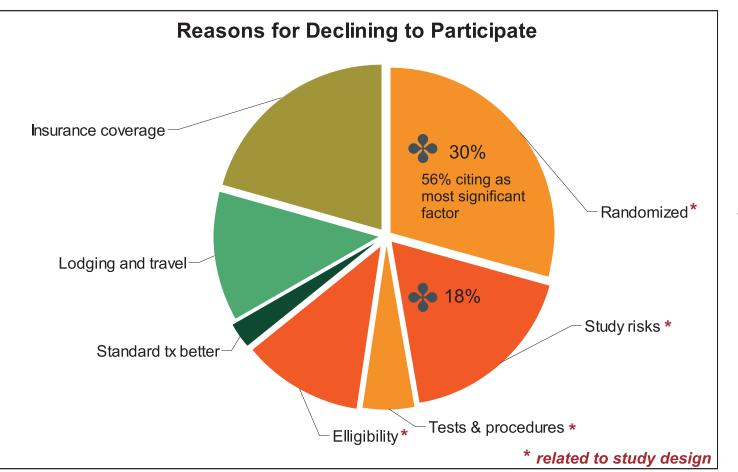


# **Second Opinion and Clinical Trial Participation**

. AND considered trials



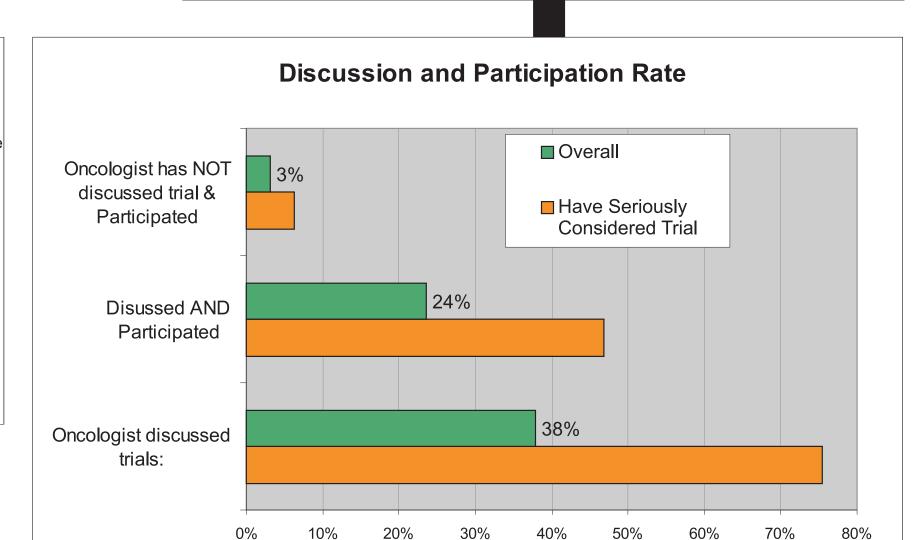
# Reasons for Declining



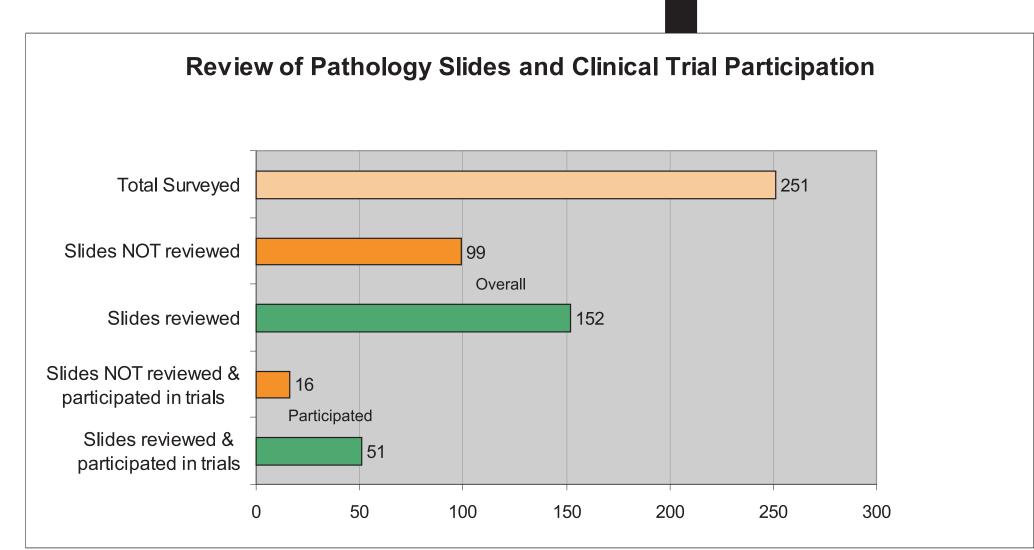
NOTE: At the time of this survey many patients with follicular lymphoma (this histology representing 47% of those surveyed) were considering participation in idiotype vaccine clinical trials and were concerned about being randomized to the placebo vaccine arm and receiving only CVP induction therapy as first primary treatment. Also, there was no expected benefit from the placebo vaccine in the patient community.

We believe this could account in part for the concern with randomization in this cohort, and anticipate that the level of concern with randomization will be study-specific.

Risk of Harm (Randomized + Study Risks: 48%)



## TOTAL SURVEYED Participated in Trials 168 Had Second Opinion ..."AND participated in . AND have not considered trials



### SUMMARY

#### **OBJECTIVES**

To identify patient attitudes about clinical trials and factors that may predict interest and participation in order to inform future study design and improve the clinical trial referral system.

#### **LIMITATIONS**

This cohort was a non-random sample, restricted to online users. Subscribers to web-based support forums were the main participants.

Average age was 54 years, much younger than the mean for NHL, which is approximately 64 years at diagnosis. Only six % of survey participants had Hodgkin's lymphoma (average age, 28 years).

We cannot tell from this survey if the factors practice will increase enrollment rates. associated with interest and participation in clinical trials are related to clinical necessity (higher-risk disease) or that (online / younger) patients are more proactive, or are more likely to be eligible for studies.

We are considering applying an improved version of our survey to a random sample, pending feedback on this report and funding. reason for declining to participate in a

#### **FINDINGS**

Participation (27%) in clinical trials was much higher than expected. Commonly, 3-5% rates are cited among the general population with

Having Second Opinions, Second Evaluations of Pathology, and Consulting Outside Experts were all associated with higher participation and interest in clinical trials.

Having a Second Opinion had the highest association with consideration (107 of 168) and participation (58 of 107) in clinical trials.

We should be encouraged by the high rate of participation among those who have Discussed Studies with Outside Experts (62%) or their Oncologist (60%), which suggests that making the discussion of clinical trials a standard

The Internet was reported as the primary way patients learned about clinical trials.

We interpret concerns with Randomization (30%) as a fear of receiving an inferior protocol - a form of Study Risk. Therefore perceived risk (30% + 18%) is the primary considered clinical trial in this cohort.

> For full report, see www.Lymphomation.org/IAF-report.PDF

### DISCUSSION

#### **BACKGROUND**

- Enrollment in clinical trials is widely acknowledged to be insufficient to support progress against cancers (3-5%).
- As drug discovery accelerates, the evaluation bottleneck will get worse:

Thousands of new agents, instead of hundreds, but the same number of patients and the same un-adressed obstacles to enrollment, which are undoubtably delaying innovations.

#### **ASSUMPTIONS**

- Patients are risk-adverse; tend to delay treatment decisions, which favors use of familiar, standard protocols when they get sick or need therapy.
- To patients, participation in a clinical trial is a treatment decision.

As such, study protocols must compare favorably to other studies and available standard therapies: be reasonable / appropriate treatment decisions for their clinical setting - and also readily available for consideration.

#### **SETTING-BASED TRIAL DESIGN**

- Rationales for participation based on potentially meeting clinical needs and treatment objectives in common clinical settings - should be described clearly in searchable fields in study protocols posted to ClinicalTrials.gov - ...
- ... basing study designs on meeting needs and treatment goals for ethical reasons, with awareness also of patient biases and hopes for practical reasons.
- A few examples:
- a) Alternatives to expectant management (watch & wait):
- Agents and protocols with low / reversible / transient toxicity such as immunotherapy, or select targeted
- b) First primary therapy:

Head-to-head studies comparing frequently prescribed protocols where there's genuine uncertainty about which is superior. (CHOP-R versus CVP-R versus RIT for example)

#### c) Refractory disease setting:

Agents and protocols that may overcome drug resistance.

 Biospecimen-based studies are needed to address patient and disease heterogeneity.

**NEW TOOLS AND STANDARDS** 

Accounting better for biological and genetic variables could reduce risk, making clinical trials more attractive to patients and to their treating physicians than standard medicine.

#### STREAMLINE ENROLLMENT

- Refer patients to centers that can capture and store tissue that support biospecimen-based research.
- Make discussion of clinical trials common practice; utilize waiting room time, webbased videos ..
- Raise awareness among patients that study participation can be an appropriate treatment decision.
- We might reward or provide national recognition to physicians who refer patients to clinical trials.
- We might form an independent committee (NCI/non-profit-based) to identify trials appropriate to different clinical settings in order to make study consideration more feasible for general oncologists and also to minimize risk to patients from sponsor or investigator
- Finally, a guiding principle for patients and drug sponsors is SELF INTEREST.

We each need incentives: Sponsors to innovate; patients to participate. The keys to progress and success include:

- ~ Fund and support the shared infrastructure and adoption of research standards;
- ~ Expedite biomarkers discovery and validation in order to make study participation safer - minimizing what patients fear most: unproductive toxicity, particularly of a type that burns treatment bridges;
- ~ Provide commercial incentives to develop and test targeted drugs on select patients. The orphan drug program as a possible model for personalized drug development;
- ~ Patients to contribute tissue and to enroll in trials (as research partners);
- ~ Study design that makes trial participation a smart treatment decision.

Mail inquires to: Support@lymphomation.org



Abstract: P-0037